

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2013 as the qualifying date – Awareness and Publicity Campaign – Payment of Rs.14,49,444/- to M/s Livewires Advertising Private Ltd., Hyderabad towards the cost of Printing and Supply of Flexi Banners in Telugu to all District Election Officers – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 4655**

**Dated:06-10-2012**

Read the following:-

1. Memo. No.5433/Elecs.C/A1/2012-1, dt:02-07-2012.
2. From G.A. (Elecs.E) Dept. Lr.No.6920/Elecs.E/A2/2012-15, dt:22-09-2012.
3. From M/s Livewires Advertising Pvt., Ltd., Hyderabad Invoice No.Prod-184, dt:27-09-2012.

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**ORDER:**

In the Government letter 2<sup>nd</sup> read above, M/s Livewires Advertising Private Limited, Hyderabad have been requested to print and supply of 3,000 No. of Flexi Banners in Telugu @ Rs.430/- per banner inclusive of delivery charges and excluding 12.36% of service tax in connection with Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2013 as the qualifying date. Accordingly, the Agency has printed 3,000 Nos of Flexi Banners and supplied to the District Headquarters @ 130 banners per district and furnished the invoice for an amount of Rs.14,49,444/- including Service Tax @ 12.36% and requested for arranging payment in the reference 3<sup>rd</sup> read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.14,49,444** (Rupees Fourteen lakh forty nine thousand four hundred and forty four only) to M/s Livewires Advertising Private Limited, Hyderabad towards the cost of printing of 3,000 Nos of Flexi Banners in Telugu and supplied to the District Headquarters @ 130 banners per district in connection with Special Summary Revision of Photo Electoral Rolls with reference to 01-01-2013 as the qualifying date.
3. The expenditure sanctioned in para 2 above shall be debited to "**2015 Elections - MH 108 Issue of Photo Identity Cards to Voters – SH (04) Photo Identity Cards to Voters - 210 Supplies and Materials / 211 Materials and Supplies**" and shall be met from the funds provided in B.E. 2012-13.
4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of "**M/s Livewires Advertising Private Limited, Hyderabad A/c No.62204300977, State Bank of Hyderabad, Old Bowenpally Branch, Secunderabad, IFSC Code:SBHY 0020812 & MICR No. 500004082.**
5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Quarterly Regulation Orders issued in the Memo. 1<sup>st</sup> read above.
6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Livewires Advertising Private Ltd.,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SC/SF.

//FORWARDED::BY ORDER//

SECTION OFFICER